Cassandra Bourne

Bureau-ready speaker one-sheet

Executive performance for consequential rooms.

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Cassandra Bourne helps accomplished leaders strengthen judgment, trust, communication and standards when the stakes are high. Her work combines performance discipline, institutional thinking and practical audience application.

Signature keynotes

Title	Core promise
The Consequential Room™	Prepare leaders to read, enter and influence high-stakes rooms with clarity.
Trust Before Agreement™	Make candor and disagreement productive before consensus exists.
What Becomes Possible at a Higher Standard?™	Turn a higher aspiration into an observable standard of action.

Best for

Executive retreats • leadership conferences • board and senior-team gatherings • association meetings • professional services • healthcare • organizations navigating growth, transition or elevated expectations

Formats

Keynote • virtual keynote • keynote + facilitated application • executive conversation • institutional engagement

Starting investment

Virtual: USD 15,000 | Canada/U.S.: USD 20,000 + travel | International: USD 30,000 + travel | Keynote + application: USD 25,000

Why Cassandra

- Executive-level substance with the presence of a career performer
- Bespoke framing grounded in the organization’s real moment
- Clear intellectual architecture audiences can remember and use
- A defined pathway from event insight to application, intensives or advisory

Credentials

Founder & CEO, Bourne Global Enterprises • Executive Performance Architect™ • Institution Builder™ • Strategic Advisor™ • International Higher-Level Examiner • International Adjudicator • Elite Master Voice Teacher • Award-winning Canadian soprano • MMus, McGill University • BMusEd, University of Toronto

Booking notes

Final fee, travel, customization and recording terms are confirmed by proposal. Commission arrangements for qualified bureaus are confirmed in writing per engagement.

Contact

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